

HARVEY MILK Festival

10TH ANNUAL

2019 SPONSORSHIP PACKAGE

THURSDAY MAY 9 • FRIDAY MAY 10 • SATURDAY MAY 11, 2019 JD HAMMEL PARK, DOWNTOWN SARASOTA
RAIN OR SHINE

OUR MISSION: To honor the life of Harvey Milk, one of the first openly gay Americans elected to public office, by fostering emerging talent in musicians and artists who support diversity and reject discrimination, and to promote equality for LGBTQ people through supporting equal rights legislation. The Festival will feature a variety of attractions including live music, performing and visual artists, speakers, and vendors designed to engage a large and diverse audience. This dynamic Festival brought more than 7,000 people together last year. HMF ART and HMF THEATRE for the 9th Annual Festival will be held Thursday & Friday, May 9-11th, 2019, locations TBA. HMF MUSIC will be held outdoors in the heart of downtown Sarasota on Saturday, May 11, 2019 from 2:30 pm to 11:30 pm at JD Hammel Park. Contributions are tax deductible.

BECOME A PRESENTER SPONSOR FOR HMF 2019 MUSIC FEST

\$10,000 PRESENTER SPONSOR: [SPONSOR NOW](#) (one available) :
[your business name] Presents: Harvey Milk Festival.

- Exclusive placement of name, business name or logo on front top banners across the main stage
- EXCLUSIVE PREMIUM PLACEMENT OF 2-PAGE COLOR AD on the first two or the last two pages of the event program
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2019
- Recognition by emcee
- Six VIP passes which include access to the VIP/GREEN ROOM tent with complimentary food and beverages
- Greeting and brief comments to the audience day of festival
- Vendor booth at day of the music festival with a table and two chairs

\$6,000 STAGE SPONSOR: [SPONSOR NOW](#)

- Exclusive placement of name, business name or logo on large banner across the bottom front of the main stage
- Two Full page color ad in the event program
- Six VIP passes with complimentary food and beverages
- Exclusive placement of name, business name or logo on banners across the front of the main stage
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2019
- Recognition by emcee
- Greeting and brief comments to the audience day of festival
- Vendor booth at day of the music festival with a table and two chairs

\$2,500 VIP/GREEN ROOM SPONSOR [SPONSOR NOW](#)

- Exclusive placement of name, business name or logo on table top advertising in VIP/Green Room
- Full page color ad in the event program

- Four VIP passes with complimentary food and beverages
- Exclusive placement of name, business name or logo on side banners
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2019
- Recognition by emcee
- Information table in the lobby of the ART and THEATRE venue
- Greeting and brief comments to the audience day of festival
- Vendor booth at day of the music festival with a table and two chairs

\$2,000 KIDS' CORNER SPONSOR [SPONSOR NOW](#)

- Placement of name, business name or logo on side stage banners
- Four VIP passes with complimentary food and beverages
- Full page color ad in the event program
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2019
- Recognition by emcee
- Vendor booth at day of the music festival with a table and two chairs

\$1,500 VOLUNTEER T-SHIRT SPONSOR [SPONSOR NOW](#)

- Your company logo on front of volunteer t-shirts
- Placement of name, business name or logo on side stage banners
- Four VIP passes with complimentary food and beverages
- Full page color ad in the event program
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2019
- Recognition by emcee
- Vendor booth at day of the music festival with a table and two chairs

BECOME A HOST-LEVEL SPONSOR

\$1,000 BAND HOST SPONSOR [SPONSOR NOW](#)

The Band Host Sponsor plays a vital role in bringing the music of the Harvey Milk Festival to the stage. The benefits of this sponsorship package include:

- Your name or logo displayed on side stage banners
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirt
- Your name or logo listed prominently on HMF event website throughout 2019
- A colorful, full page ad in the event program
- Recognition by emcee
- Four VIP passes which include access to the VIP/GREEN ROOM tent with complimentary food and beverages
- Vendor booth set up with a table and two chairs during the day of the music festival

\$1,000 ART HOST SPONSOR [SPONSOR NOW](#)

The Art Host Sponsor provides helps to fund the art exhibit. The benefits of this sponsorship package:

- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2019
- A colorful, full page ad in the event program
- Recognition by emcee
- Four VIP passes for music festival, which include access to the VIP tent with complimentary food and beverages
- Greeting and brief comments to HMF attendees of the art exhibit
- Information table in the lobby of the art venue

\$1,000 THEATRE HOST SPONSOR [SPONSOR NOW](#)

The Theatre Host Sponsor's donation will fund this year's dance performance. The benefits of this sponsorship package include:

- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2019
- A colorful, full page ad in the event program
- Recognition by emcee
- Four VIP passes for music festival which include access to the VIP tent with complimentary food and beverages
- Greeting and brief comments to HMF theatre attendees
- Information table in the lobby of the theatre venue

BECOME AN ALLY-LEVEL SPONSOR

\$750 MAYOR OF CASTOR STREET SPONSOR [SPONSOR NOW](#)

- Recognition by emcee
- 2 VIP passes for access to VIP/GREEN ROOM tent with complimentary food and beverages
- Your name or business logo printed on event volunteer t-shirts
- Your name or business logo on HMF event website throughout 2019
- ½ page color ad in the event program

\$500 MILK ALLY SPONSOR [SPONSOR NOW](#)

- 2 VIP passes with access to VIP tent with complimentary food
- Your name or business logo printed on event volunteer t-shirts
- Your name or business logo on HMF event website throughout 2019
- ¼ page ad in the event program

\$250 PROUD ALLY SPONSOR [SPONSOR NOW](#)

- 2 VIP passes with access to VIP tent with complimentary food
- Your name or business logo printed on event website throughout 2019
- Your name or business logo included in event program.

ADVERTISE IN THE HMF PROGRAM

[\\$750](#) Color 2-page spread

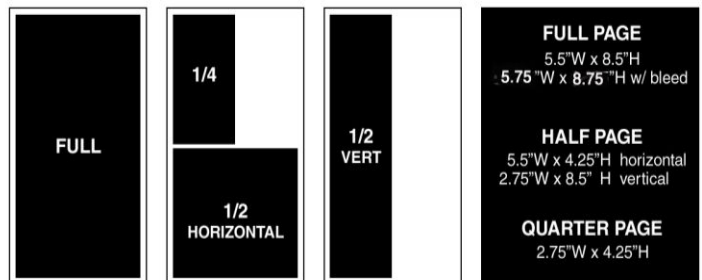
[\\$250](#) Full Color Page

[\\$200](#) ½ Color Page

[\\$175](#) Full page Blk & White

[\\$125](#) ½ page Blk & White

[\\$75](#) ¼ page Blk & White



* ADVERTISEMENTS are for individual or corporate donors.

DEADLINE FOR ADS IS April 1st, 2019 (no later) SPONSOR LOGOS DUE AS SOON AS POSSIBLE. Must have advertising received with the correct specs by April 1, 2019 for festival program ad. Ads must be print ready, in electronic format, minimum 300 dpi in CMYK color format. For bleed add .25" to all sides of the add (full and half ads only). Expected circulation is 1,500 pieces minimum. Please send all ads, graphics and logos to graphics@harveymilkfestival.com. Please refer to SPONSOR MEMBERSHIP level details to determine the correct ad size included with sponsorship. Event Program advertising can also be purchased separately.

PLEASE SELECT YOUR SPONSORSHIP LEVEL :

ALLY-LEVEL SPONSOR

\$250 \$500 \$750

HOST-LEVEL SPONSOR

\$1,000 - Art Host \$1,000 - Theater Host \$1,000 - Music Host

VOLUNTEER T-SHIRT SPONSOR

\$1,500

KIDS CORNER SPONSOR

\$2,000

VIP/GREEN ROOM SPONSOR

\$2,500

STAGE SPONSOR

\$6,000

PRESENTER SPONSOR

\$10,000

Printed Name: _____

Signature: _____

Date: _____

Company or Organization: _____

Email: _____

Phone: _____

Address: _____

Gift from my DAF at Gulf Coast Community

Foundation Gift from my DAF at Community

Foundation of Sarasota County Gift from my DAF at: _____

RULES AND REGULATIONS:

I, _____ as the authorized representative of _____ understand and agree that my organization, employees, assistants, coworkers, heirs or assigns, HOLD HARMLESS the Harvey Milk Festival, Inc., its organizers, directors, volunteers, other sponsors, insurance carriers, and property owner in the case that I or any person working with me suffer any damages to goods, wares, or merchandise; or accident, illness or injury including death within the confines and context of the Harvey Milk Festival Sarasota. I will not file any claims against the Harvey Milk Festival, Inc., its organizers, directors, volunteers, other sponsors, insurance carriers, or property owner and I or my insurance carrier will pay any and all medical bills associated with illness or injury suffered at the Festival Event.

PAYMENT: Payment must be made by check or PayPal

CHECKS: Please make checks payable to **Harvey Milk Festival, Inc.** Mailing address: c/o Shannon Fortner, 1342 17th Street, Sarasota, Florida, 34234 (941)228-4872

PAYPAL: Send to e-mail address info@harveymilkfestival.com