

HARVEY MILK Festival

We cordially invite you to participate as a Sponsor of the 1st “Run For Love ” Sunset 5K Run • Walk.

Date: Saturday, May 4, 2019 Location: John Ringling Causeway Bridge starting at JD Hamel
Time: 5K timed run/walk commences at 8:00 pm and ends at 10:00 pm.

This event will benefit the Harvey Milk Festival (www.harveymilkfestival.org), whose mission is to honor the life of Harvey Milk, one of the first openly gay Americans elected to public office. We accomplish this by fostering emerging talent in musicians and artists who support diversity and reject discrimination, and promote equality for the LGBTQ+ population by supporting equal rights legislation. Funds received from the sponsorships are used to purchase participant race day t-shirts, number bibs, timer, medals, swag bags, water bottles, print materials, drinks, and snacks. Any additional money from sponsorships will be allocated toward our fundraising goal. There are various levels of sponsorship for the Run For Love 5K. Size and placement of logos on t-shirts, swag bags, website and print materials are selected based on sponsorship level.

“RUN FOR LOVE 5K”

Harvey Milk Festival (HMF) is a non-profit, 501(c)(3) organization founded by Shannon Fortner, a musician and activist who lives in Sarasota, FL. She created HMF after experiencing first-hand the anguish of being forced apart from a loved one. Cleve Jones gave a speech at the Equality March in Washington D.C. with a message to go home and rally our communities. Fortner did just that. Beginning with an Equal Civil Rights Rally in 2009, to the now known Harvey Milk Festival which began in 2010. Since then, Harvey Milk Festival has provided a platform for our community in addition to an educational & youth scholarship program. The organization has expanded its programming to include the arts through dance, theatre, performance art, film and music. We will be celebrating our 10th annual Harvey Milk Festival with an evening 5k, “Run For Love”. This will allow us to continue to expand our programming. We will focus on special archive events where we will showcase LGBTQ history and demonstrate what equality really means. This is what community looks like.

SPONSORSHIP LEVELS

Spectrum Sponsor- \$5,000 – Become our Title Sponsor receiving highest level of exposure and honors*

- [Your Company] presents 1st Run For Love Sunset 5K'
- Company name or logo on all road signs leading up to and throughout the race
- Company name or logo (one color) placed at the top of race day t-shirts
- Listed as top sponsor on event's web page with linked logo
- Shout out on Facebook with linked logo
- Prominent recognition on all race advertisements including posters and flyers
- Company display table for banners and merchandise at event (provided by sponsor)
- Insert of literature and/or item in race Run For Love Swag Bag Prominent signage on the course.
- Logo at water stops
- Logo on result pages online or print
- Race day logo on mile markers
- Logo or company name on ribbon of medals
- Logo on website registration
- Fit2Run eblast
- Logo on awards (tile) coaster
- *10 complimentary race entries

Out & Proud Sponsor- \$2,500*

- Logo (one color) on back of race day t-shirts – prominent under Title Sponsor
- Shout out on Facebook with linked logo
- Logo on website registration
- Fit2Run eblast
- Logo at water stops
- Race day logo on mile markers
- Fit2run page logos on race banner
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Recognition on all race advertisements including posters & flyers
- Recognition on event's web page with linked logo
- Signage on the course – 3 areas
- Logo on result pages online or print
- Insert of literature and/or item in Run For Love Swag Bag
- *5 complimentary race entries

Give em' Hope Sponsor- \$1,000*

- Logo (one color) on back of race day t-shirts
- Shout out on Facebook with linked logo
- Fit2Run eblast
- Logo at water stops
- Fit2run page logos on race banner
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Recognition on event's web page with linked logo
- Signage on the course – 2 areas
- Logo on website registration
- Insert of literature and/or item in Run For Love Swag Bag
- *2 complimentary race entries

Community Sponsor - \$500*

- Logo (one color) on back of race day t-shirts.
- Recognition on event's web page with linked logo.
- Logo on website registration
- Fit2Run eblast
- Fit2run page logos on race banner
- Shout out on Facebook with linked logo
- Signage on the course - 1 area
- insert of literature and/or item in Harvey Swag Bag.
- *1 complimentary race entries

Equality Sponsor - \$250

- Name on back of race day t-shirts.
- Shout out on Facebook with linked logo
- Website recognition with linked logo
- In Kind Sponsor
- Provide approved food and drink items

Harvey Swag Bag Sponsor - \$100+

- Small items you want to add to the bag (for each entrant)
- Harvey Bag Give-Away Items Harvey Swag Bag Cards
- Run For Love Swag Bag Advertisements
- Business Cards

Printed Name: _____
Signature: _____
Date: _____
Company or Organization: _____
Email: _____
Phone: _____
Address: _____

- Gift from my DAF at Gulf Coast Community
 Foundation Gift from my DAF at Community
 Foundation of Sarasota County Gift from my DAF at: _____

RULES AND REGULATIONS:

I, _____ as the authorized representative of _____ understand and agree that my organization, employees, assistants, coworkers, heirs or assigns, HOLD HARMLESS the Harvey Milk Festival, Inc., its organizers, directors, volunteers, other sponsors, insurance carriers, and property owner in the case that I or any person working with me suffer any damages to goods, wares, or merchandise; or accident, illness or injury including death within the confines and context of the Harvey Milk Festival Sarasota. I will not file any claims against the Harvey Milk Festival, Inc., its organizers, directors, volunteers, other sponsors, insurance carriers, or property owner and I or my insurance carrier will pay any and all medical bills associated with illness or injury suffered at the Festival Event.

PAYMENT: Payment must be made by check or PayPal

CHECKS: Please make checks payable to **Harvey Milk Festival, Inc.**

Mailing address: c/o Shannon Fortner, 1342 17th Street, Sarasota, Florida, 34234 (941)228-4872

PAYPAL: Send to e-mail address info@harveymilkfestival.com

We are always grateful of your support and hope you will join us for our 10th Annual HMF.
www.harveymilkfestival.org

